University Committee on Student Affairs (UCSA)  
Friday, October 16, 2015  
150 Student Services Building  
8:30-10:30 am

Voting Members: Ronald Fisher, Jim Smith, Christa Porter, Karen Potter-Witter,  
Dominique Clemens, Teresa Bitner, Jason Porter, Alexandria Vaughn, Lorenzo Santavicca,  
Kyle Sims, Lora DiBlasi, Guadalupe Saldvier  

Non-Voting Members: Denise B. Maybank, Allyn Shaw, Terrence Frazier, Robert Caldwell,  
Rick Shafer  

Guests: Stephen Troost, Tim Potter

Agenda

I. Approval of the agenda  
   a. Jason Porter  
   b. Karen Potter-Witter  

II. Approval of the minutes from 9/18  
   a. Jason Porter  
   b. Karen Potter-Witter  

III. Introductions of new members  

IV. Reports & Updates  
   a. Faculty Council Report- Ronald Fisher  
      i. Standard business; Nothing new to report  
   b. Council of Graduate Students Report- Lora DiBlasi  
      i. Standard business except for Counseling Center update request  
   c. Associated Students of MSU Report- Dominique Clemens  
      i. Working on SafeRide program  
      ii. ASMSU retreat last week  
      iii. On Wednesday hosting East Lansing City Council debate  
      iv. November 9th-14th It’s on us Campaign  
   d. Dr. Maybank  
      i. Moving forward with dialogue efforts  

V. Discussion  
   a. Bikes  
      i. Steve Troost (Campus Planner)  
         1. Try to find optimal use of land on campus & Pedestrians are prioritized  
         2. Every street that gets built will have bike lanes  
            a. Municipalities want to expand their trails into campus  
            b. Making good strides in: bike lanes, river trail project, bike parking continued to look at, working with adjacent municipalities
ii. Tim Potter
   1. Complete streets began around 2000 & Bike Center has been around for 10 years
   2. MSU Bike Safety Collaborative
   3. Move safe campaign has added new markings for pedestrians, bikers and drivers to improve safety

iii. Allyn Shaw
   1. Survey results coming out soon to see how much students know about bicycle safety

iv. Questions:
   1. Dominique Clemons- Bike likes end without signs or notice
      a. Steve Troost- Stephanie Odom is MSU traffic engineer
         i. Should have signs that indicate bike lanes ending
         ii. Must also educate people driving cars about sharing road
      b. Tim Potter
         i. Bike lane ends signs were put up
         ii. Next step is what should we do
         iii. AUTTC have comment form that has mapping feature where you can submit photos or concerns
   2. Jim Smith- Long term plan: is the goal to move all bike traffic onto road ways and is this realistic?
      i. Steve Troost- yes is the goal, not sure how long it will take to get there
      b. Jim Smith- Not realistic goal
         i. Steve Troost- realistic lane to get bike lanes but training is different
            1. Need to know about areas of concern
            2. Accidents at cross walks
   3. Jim Smith- Any plans to reduce traffic? Would like to see data.
      a. In master plan, there is a plan to take surface parking spaces in middle of campus and move further away
      b. Spartan intersection is also an issue because of visitor parking
      c. MSUPD is looking at consultation to manage parking system to understand what it would mean it change parking for overall system
      d. Need to separate out bikes and pedestrians
   4. Dominique Clemons- Will we see more painted signs?
      i. Tim Potter & Steve Troost
         1. Were removed and nothing else put up
   5. Karen Potter-Witter- Unrealistic to put bicycle traffic on roads. At Wilson and Farm Lane there are bike lanes on both sides of Wilson, many bikes on sidewalks, not bike lanes. May need to change the culture. Impractical to have three surfaces
a. Tim Potter- Seeing more change of people using bike lanes during class changes, but when less congestion some may opt to ride on sidewalks.

b. Steve Troost- Did give out pamphlet to freshmen students at orientation events.

6. Teresa Bitner- Can we mail out something when bikes are registered?
   a. Tim Potter- We already do that.
   b. Steve Troost- Used to do quizzes when registered automobiles for parking permits.
      i. Can be brought to AUTTC which reports up to chief of police if have ideas about programs

7. Dr. Maybank- What can we do as a body that is part of academic governance to support things we heard today?
   a. Tim Potter- New squirrel campaign like older duck campaigns & UCSA should help send around

8. Jim Smith- What would be one thing this committee could do that would be most beneficial?
   a. Steve Troost- It’s a group of people to talk about bikes and bike collaborative. Has short-term life cycle. Need to continually bring discussion forward.

9. Dominique Clemons- Are there public conversations?
   a. Steve Troost- Rides and some other advocacy efforts done by bike center. How do we get to student groups and incentivize people to come forward?

10. Ron Fisher- What can the committee do? There was a proposal to have transportation communications position, but is an inter-model behavior issue. Biggest offenders are commercial vehicles.
    a. Steve Troost- Sanction groups like UCSA could put forward recommendations and send to other groups.

11. Teresa Bitner- Start hiring student intern and have do marketing and advertising
    a. Steve Troost- Some previous campaigns played with unique ways to promote safe bicycling to get people to pay attention.

12. Dominique Clemons- Timeline for future actions and master plan
    a. Steve Troost- Master plan is being refreshed this year and may be smaller scale updates. More discussions on bike share program.

13. Dominique Clemons- Bike share program in the works and showing about 50 or 60 uses a week.

14. Christa Porter- Fear as a driver of hitting bikers that do not stop, especially by Farm Lane and Shaw at Erickson.
    a. Steve Troost- Ramp by Bessey has 5-10 years until will need to be rebuilt and possibly moved to another location.
15. Ronald Fisher- Any effort to introduce a new mode of transportation to campus? Like small-scale buses that are electric.
   a. Steve Troost- Not specifically. Have considered running shuttles and smaller loops, but limitations with CATA with what we can do relative to mass transit. Only light discussions on this idea.
   b. Future Agenda Items
      i. November: Briefing on Sexual Assault
         1. What ASMSU is working on with “It’s on us” campaign
      ii. December: Minority Retention (tentative)

VI. Roundtable
   a. Jason Porter
      i. Attend City Council Debate
   b. Ronald Fisher
      i. Issue of weapons on campuses

VII. Adjournment
   a. Jason Porter
   b. Teresa Bitner
   c. Adjourned at 9:44 AM
   d. Next Meeting is November 20th @ 8:30 am in room 150 Student Services